

## Display Selector

Select between top competing domains, top competing URLs, top ranked web page titles, related semantic keywords, top advertisers, rank comparison across search engines and site analysis.

## Keyword Entry

Type in the keywords into this box and press <return>.

## Display Filter

Type in a text string to filter the displayed data (search within the displayed results).

The screenshot shows the camera.seo lab application window. On the left is a 'Display' sidebar with a tree view of 'All Keywords' including 'Wireless', 'video camera', 'Security Camera Systems', etc. The main area is a table with columns: Site / Domain, Strength, Google #, Yahoo #, and Bing #. The table lists various domains like verizonwireless.com, wikipedia.org, and amazon.com with their respective search engine rankings. At the bottom, there is a status bar showing version 'v1.0.09.0810', date '3/11/09 1:26 AM', and other metrics.

| Site / Domain                        | Strength | Google # | Yahoo # | Bing # |
|--------------------------------------|----------|----------|---------|--------|
| www.verizonwireless.com              | 1        | 1        | 2       | 2      |
| www.wireless.att.com                 | 2        | 2        | 1       | 7      |
| en.wikipedia.org                     | 3        | 3        | -       | 1      |
| www.thewirelesscatalog.com           | 5        | 5        | -       | 3      |
| www22.verizon.com                    | 4        | 4        | -       | -      |
| www.iwireless.com                    | 29       | 29       | 3       | 18     |
| www.cisco.com                        | 10       | 10       | 5       | 6      |
| searchmobilecomputing.techtarget.com | 16       | 16       | 4       | 25     |
| support.vzw.com                      | -        | -        | 33      | 4      |
| www.sprint.com                       | 6        | 6        | -       | 43     |
| www.amazon.com                       | 7        | 7        | 27      | 56     |
| www.wirelessweek.com                 | 14       | 14       | 6       | 21     |
| computer.howstuffworks.com           | 8        | 8        | -       | 97     |
| www.networkworld.com                 | 15       | 15       | 41      | 8      |
| www.linksys.com                      | 9        | 9        | -       | -      |
| www.att.com                          | -        | -        | 7       | -      |
| www.forbes.com                       | 25       | 25       | 11      | 20     |
| www.linksysbycisco.com               | 12       | 12       | -       | -      |
| www.wirelessambertalerts.org         | 81       | 81       | -       | 9      |
| www.pacwireless.com                  | 95       | 95       | 9       | -      |
| www.ctiawireless.com                 | 23       | 23       | -       | 11     |
| www.alltel.com                       | 13       | 13       | -       | -      |
| www.dailywireless.com                | 34       | 34       | -       | 10     |
| www.answers.com                      | -        | -        | 10      | -      |

## Already Analyzed Keywords

Click on a keyword phrase to see the data for that keyword. Right click for more options.

## Version and Build Date

Click on the build date to check if any new builds are available.

## The data display table

Will display the data depending on the current **display selector setting**. You can right click within the list for more options.